



Lori LeBlanc and The Picard Group Form Affiliation for Energy and Environmental Industries

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LAFAYETTE, LA – Through an affiliation with The Picard Group, a national governmental affairs and consulting services firm with offices in Lafayette, Baton Rouge and Washington D.C., Lori LeBlanc, President of Lori LeBlanc, LLC, will now lend her consulting expertise to the Lafayette-based firm’s notable list of clients. LeBlanc will enhance the firm’s energy, environmental and infrastructure advocacy efforts while focusing on regulatory and policy issues at the local, state and federal levels. Under the affiliation, The Picard Group will provide state and federal lobbying services to LeBlanc’s clients on an as needed basis.

“We are excited about the win-win this affiliation brings to both Lori’s clients, as well as to clients of The Picard Group. Her depth of knowledge surrounding the energy and environmental regulatory sectors is very impressive. Our state and federal governmental affairs teams will offer Lori’s clients a strong voice on energy and environmental matters at the state and federal levels,” said Tyron Picard, Principal of The Picard Group.

Lori LeBlanc, LLC currently works on advocacy and grassroots efforts for several energy and environmental clients throughout Louisiana. Her wealth of knowledge in the energy and environmental arena are in part due to her understanding of the complexities of governmental regulations and federal policy. Her distinguished list of clients include: Morganza Action Coalition, North Lafourche Levee District, Port Cameron, LLC, Gulf Economic Survival Team and Louisiana Mid-Continent Oil & Gas Association.



“The Picard Group has an impressive reputation for successfully representing clients in Baton Rouge and on Capitol Hill. At Lori LeBlanc, LLC, we are proud of the success we have had on these levels as well, advocating for regulatory and policy initiatives for industrial, governmental and nonprofit organizations. This exciting new partnership between our two firms will strengthen the services we provide to all of our clients as well as provide additional opportunities to help new and existing clients advance their programs or projects and achieve regulatory success,” LeBlanc says.

Prior to forming her own consulting firm, LeBlanc served as Deputy Secretary for the Louisiana Department of Natural Resources. She also served as DNR’s Economic Stimulus Director where she coordinated and distributed over \$90 million in energy related economic stimulus programs. Prior to joining DNR, she served as the Operations Manager for Separator Spares International, LLC where she was responsible for all aspects of the company’s operations.

LeBlanc received a Bachelor of Science Degree in Environmental Science from Auburn University and a Master of Science Degree in Environmental Science and toxicology from Louisiana State University.

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About The Picard Group

Founded in January of 2011 by Tyron Picard, TPG is one of the leading governmental affairs and business consulting firms in Louisiana. The firm provides full service representation in the areas of government affairs lobbying, public and private procurement, association and PAC management, and healthcare consulting services. The Picard Group represents ten FORTUNE 500 companies, as well as two companies on INC. MAGAZINE’S “5000 Fastest Growing Businesses in America” list, in addition to other prominent regional and Louisiana businesses and institutions. With offices in Lafayette and Baton Rouge, Louisiana, as well as Washington, D.C., the team at The Picard Group is able to deliver powerful results for its wide array of nationwide clients.